

# East of England Transformation Academy

The East of England LGA, LGA and Public Service Transformation Academy (PSTA) are pleased to launch the **East of England Transformation Academy**, a capability development programme for current and future leaders and change-makers across the region.

The Academy will immerse participants in the latest and proven practices on leading change across complex systems to enable you to bring to bear the ideas, assets and energy of all parties to realise better outcomes for the people you serve.

Taking place in Cambridge over five days between May and October 2018, the academy will equip a network of change makers across the region with the tools, techniques, relationships and behaviours to approach the most challenging issues facing communities in a collaborative, creative and evidence-driven way. The content and structure of the Academy is designed to develop capabilities at both the individual and organisational levels, and to provoke innovation in how outcomes can be realised.

Participants will benefit from masterclasses, workshops, expert speakers, peer challenge, a virtual site visit, practical action planning and - upon completion - membership of an extensive alumni network of senior peers from across public services. Participants will hear from leading experts in areas including:

- whole-systems thinking
- outcome-based commissioning
- collaborative partnership working
- market engagement and development
- working with the voluntary and community sector
- behavioural insights
- applying agile change methods
- alternative funding models
- new models of delivery



The academy approach has been applied in multiple different contexts, and could facilitate delivery of a range of the region's priorities. The approach has been tried, tested and proven successful in myriad geographies and service contexts, including:

- Wirral Council – Placed-based leadership
- Cornwall County Council – Health and social care innovation
- DCMS – volunteering in health and social care
- Suffolk County Council – implementation of sustainable transformation plans
- Greater Manchester – Integrating commissioning plans

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*“Being in a group of like-minded peers,  
having conversations about needs,  
innovation, outcomes and transformation  
was hugely empowering.”*

*Gareth Symonds, Assistant Director of  
Commissioning – Surrey County Council*

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## Benefits

As well as the new frame of reference and set of tools with which to approach challenges, participants on the Academy also benefit from the insights and experience of a wider network of current and future leaders from across the public sector. Testimonials include:

- *“The Academy is one of our flagship development programmes for leaders...participating in the Academy will enable your team to build trusting relationships with peers who can help with challenging issues, and access the country’s leading experts in relevant fields.”* **John Manzoni, Chief Executive of the Civil Service**
- *“The Commissioning Academy reinforced the need to be brave and to focus on needs and outcomes rather than services and this project is a brilliant example of doing exactly that.”* **Linda Uren, Director of Children and Families, Gloucestershire County Council**
- *“It’s a worthwhile investment. I found it a really useful experience. Coming into it with other people from your organisation, makes a big difference in terms of being able to go back into the office and think about what you’ve taken from each of the sessions and each of the site visits and translate that into what might you do differently within your organisation.”* **Mathew Kendall, Assistant Director, Adult Social Care and Health, Barnet**
- *“I’ve found the Academy to be a really useful experience for a number of reasons, but the main one is that it provides a fantastic and unique opportunity to hear some of the theoretical stuff alongside some really practical examples of what others have done within government and a combination of those two things has been of enormous personal development but also of real practical use in the workplace as well.”* **Steve Scott, DWP**
- *“The Academy has really pushed us to think widely about the full range of levers at Government’s disposal.”* **Anna Pyshkin, Department for Business, Innovation and Skills**

## Schedule

The Academy will take place in Cambridge over five days between May and October 2018 (the following dates are subject to confirmation).

- 22 or 23 May
- 19 June
- 17 July
- 11 September
- 9 October



## Next steps

Any organisation providing services to the public in the region may apply – the cost is £1,700 per person, or £1,500 per person for group applications of four or more.

However, the LGA are offering to subsidise a limited number places to local authority applicants to the value of £200 per place (so £1,500 per person, or £1,300 per person for group applications of four or more).

Spaces are limited, so please contact us soon to request an application form on 0203 771 2608 or [paul@publicservicetransformation.org](mailto:paul@publicservicetransformation.org)