

East of England Transformation Academy

Would you and your colleagues like to...

- Learn how to initiate and lead change across complex systems?
- Be part of a new regional cross-sector network of change-makers?
- Develop individual and organisational capabilities to transform outcomes?

The LGA, EELGA and Public Service Transformation Academy (PSTA) have launched the *East of England Transformation Academy*, designed for people with responsibilities for delivering transformational change.

Who should apply? We're seeking candidates who are

- committed to making a difference
- keen to apply the latest thinking and approaches to realising outcomes
- eager to apply the ideas, assets and energy of all parts of the system

What does the Transformation Academy cover? Academy participants will cover key tools and techniques including:

- Systems transformation
- Outcomes thinking
- Collaborative working
- Market development
- Agile methods
- Behavioural insights
- Service design



“Being in a group of like-minded peers, having conversations about needs, innovation, outcomes and transformation was hugely empowering.”

Gareth Symonds, Assistant Director of Commissioning – Surrey County Council

Over five days split over the course of five months, participants will benefit from:

- masterclasses
- workshops
- expert speakers
- peer challenge
- a virtual site visit
- practical action planning
- membership of a nation-wide alumni

Over 1,600 senior decision-makers and practitioners from across various sectors have graduated from the Commissioning Academy since 2013, including participants from most major local authorities as well as CCGs, PCCs and the Police. Participating organisations also include the Cabinet office, FCO, Home Office, MoD, MoJ, DWP, DCMS, Department of Education and the Department of Health – among others

What do past participants say?

“It’s a worthwhile investment. I found it a really useful experience. Coming into it with other people from your organisation, makes a big difference in terms of being able to go back into the office and think about what you’ve taken from each of the sessions and each of the site visits and translate that into what might you do differently within your organisation.” Assistant Director, Adult Social Care and Health, Barnet

“Thank you so much for an inspirational programme that has allowed us to think differently to provide innovate projects to engage volunteers- where they feel valued



and supported. You definitely helped to get rid of the ‘cob webs’ by introducing new methods and ways of driving forward and presenting change- in a positive and acceptable way.” Senior Manager, East of England Ambulance Trust

Based on a survey of participants in past programmes:

- *98 per cent of those surveyed reported making useful connections*
 - *91 per cent said it was a good or excellent use of their time*
 - *88 per cent said that the Academy was either good, or excellent value for money*
 - *91 percent report the academy was either relevant or highly relevant to learning needs*
 - *87 per cent said they would recommend the academy to their colleagues and peers*
-

How to apply to be part of the Academy?

The fee for the five day academy, including all materials, access to the online learning hub and national academy alumni is £1,700 per person, or £1,500 per person for group applications of four or more.

The LGA are also offering a limited number of bursaries worth £200 per person for local authority applicants.

Who should apply?

Any organisation providing services to the public may apply. Participants usually join the academy as part of a small group from each organisation. A group can comprise:

- a team of 4 or more people from the same function area. This can include managers and their direct reports
- a peer-group of 4 or more senior managers drawn from across the organisation or their partners who seek to join-up around a specific issue
- a group of 4 individual candidates whose development will promote the development of organisational capability

Participants will be:

- enthusiastic and committed to make the necessary step change
- keen to learn from experts and other participants
- responsible for driving transformational and cultural changes across services
- able to take back practical input to their own transformational challenges
- willing to commit to attend all five days

When and where does the Academy take place?

The Academy will take place in Cambridge between May and October 2018 (the following dates are subject to confirmation).

- 23 May
- 19 June
- 17 July
- 11 September
- 9 October

If you would like to express interest in being part of the East of England Transformation Academy, please contact Paul on 0203 771 2608 or paul@publicservicetransformation.org

Who are the Public Service Transformation Academy?

The PSTA was established by a group of charities, social enterprises and commercial businesses to be the delivery partner of the Cabinet Office's Commissioning Academy and the custodian of the Public Service Transformation Network's knowledge resources.

The PSTA was formed as a not-for-profit social enterprise whose mission is to develop the capability of public service organisations to realise better outcomes for the communities they serve.

Each partner bring their own networks of expertise and insight to the partnership.



Public Service Transformation Academy, 27-29 South Lambeth Road, London SW8 1SZ

www.publicservicetransformation.org / 0203 771 2608