

# Summer 2023 National Commissioning Academy

**Build YOUR capacity to get better outcomes in the complexity of public service delivery.**

We are delighted to announce the launch of this year's cohort of the National Commissioning Academy, accredited by the Public Service Transformation Academy (the PSTA) and delivered on behalf of the Cabinet Office.

Described by former Civil Service Chief Executive John Manzoni as 'one of our flagship development programmes for leaders', the Commissioning Academy is designed to equip commissioners and change makers from across public services with the insight, know-how and tools to transform outcomes for the communities we serve.

The Commissioning Academy was established by the Cabinet Office in 2012. We've been improving and developing it ever since, and have moved from face-to-face delivery by a faculty of subject-matter experts, facilitators and action-learning coaches to online 'virtual in person' delivery through online workshops, group sessions, and a virtual learning environment.

The National Commissioning Academy 2023 will be a blended programme featuring the best of both worlds. Core sessions will be hosted by Trafford Council and others will be delivered virtually. The programme will launch in June in the Trafford (highly accessible from around the UK and the world), and will run until January 2024, during which time **you will put your learning into practice in your day job!**

## About the Public Service Transformation Academy

We're a certified social enterprise launched in 2016 to deliver the Cabinet Office Commissioning Academy and continue the Public Service Transformation Network's knowledge sharing mission. We are a not-for-profit partnership made up of those from all sectors chosen for their ability to help build capability in public services to transform themselves. We work together with local, health, uniformed, and public and civil service bodies, and private, voluntary, and community sector organisations who have a public service mission.

## How it works

Commissioning and systems transformation are inherently multi-disciplinary, and our approach to developing capability combines:

- **Action** – applying insight and tools to your priorities to bring learning to life, and make a difference
- **Support** – facilitation and coaching for experience sharing and collaborative learning
- **Learning** – stimulating insights and know-how on proven practices to spark new thinking

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This action learning approach means we can support you to learn as we go – applying learning to the complex work you are undertaking to improve the lives of people in the communities you serve – developing people and processes in support of delivery.

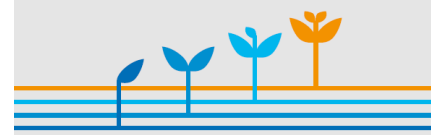
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**You bring your real-life, complex challenge to the programme – and we work on them together.**



## Public service: state of transformation

Think pieces and case studies



### Would you and your colleagues like to...

- Learn how to initiate and lead change across complex systems through commissioning processes?
- Develop individual and organisational capabilities to transform outcomes?
- Be part of a national system-wide network of commissioning practitioners?

### Who should apply?

Participants will be:

- committed to making a difference in outcomes for citizens
- keen to apply the latest thinking and most effective approaches to realising outcomes – developing a whole system approach, applying trauma informed practices, developing person-centred support
- eager to apply the ideas, assets and energy of all parts of the system
- keen to learn from experts and other participants
- responsible for driving improvements in commissioning for outcomes
- able to take back practical input to your own challenges

### What does the Academy cover?

Academy participants will cover key tools and techniques including:

#### Foundation concepts

- Working as a system and system mapping
- Outcomes thinking – translating needs into better outcomes
- Collaborative working activities exploring current real commissioning challenges
- Commissioning for outcomes as a system

#### Applying systems and complexity thinking

- Mobilising assets (asset-based commissioning)
- Creating an outcomes framework
- Thinking on a bigger stage

#### Developing inclusive markets and interventions, including building community capacity

- Developing markets
- Trauma-informed practice – building into commissioning activity
- Prevention and early intervention
- Inclusive commissioning and leveraging markets to tackle inequalities

#### Creating conditions for change

- Systems leadership – your role as a system leader
- Coproduction – using coproduction to rethink service design and delivery
- Promoting innovation and creating social value
- Conditions for system change

## What can you expect?

A blended, interactive programme over eight months that includes:

- highly interactive masterclasses and workshops, offering powerful ideas and frameworks
- action learning / coaching, with your peers and expert facilitation
- expert speakers in person and short videos to watch with key inputs
- peer challenge – learning from each other
- practical action planning on a project or priority you are working on
- membership of a nation-wide alumni

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To book, contact Sarah Johnston on 077010 49836 or [sarah.johnston@publicservicetransformation.org](mailto:sarah.johnston@publicservicetransformation.org)

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The investment per participant in the Academy is £2,300 + VAT. Discounts are also available for participants who have completed the Commissioning: a ten step introduction programme.

## What do past participants of say?

‘It’s a worthwhile investment. I found it a really useful experience. Coming into it with other people from your organisation, makes a big difference in terms of being able to go back into the office and think about what you’ve taken from each of the sessions and the site visit and translate that into what might you do differently within your organisation.’ Assistant Director, Adult Social Care and Health

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Based on a survey of participants in past programmes:

- 98 per cent of those surveyed reported making useful connections
- 91 per cent said it was a good or excellent use of their time
- 88 per cent said that the Academy was either good, or excellent value for money
- 91 percent report the academy was either relevant or highly relevant to learning needs
- 87 per cent said they would recommend the academy to their colleagues and peers

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‘Thank you so much for an inspirational programme that has allowed us to think differently to provide innovative projects to engage volunteers- where they feel valued and supported. You definitely helped to get rid of the ‘cob webs’ by introducing new methods and ways of driving forward and presenting change- in a positive and acceptable way.’ Senior Manager, East of England Ambulance Trust

‘Already putting new idea to the team and changing our working practice’

‘Already shifted my mind-set and approaching my work differently and system based’

‘Will try to change the culture of the organisation’

‘Fantastic opportunity to engage, collaborate, challenge and co-produce system change to create better opportunities for the people of Somerset’

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If you want to better achieve outcomes for the public, this is the programme for you.

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The Public Service Transformation Academy [www.publicservicetransformation.org](http://www.publicservicetransformation.org)